

B. Voc. in Jewellery Design

Year 1 - Semester 1

Course Code: D705

Paper Code: SC

Title: Visualization & Representation

Pre-requisite: N.A.

Objectives: The Module Aims

- To develop drawing as an essential skill of form visualization & articulation.
- To enable students to understand characteristics of physical & visual nature of natural as well as manmade forms with reference to surface, mass, volume, proportion, perspective, color.
- To develop a basic understanding of form & geometry.

Syllabus:

- Visualization & Representation Methods
- Analytical drawing
- Form & Structure Development
- Technical Specification
- Developing two dimensional growth patterns
- Fundamental & Application of Colors

Suggested books and references:

- Dantzig C. M. (1999) How to Draw London, Laurence King.
- Roberts G. (1999) Basic Rendering London, Thames & Hudson.
- David R. (2000) Fast Sketching Techniques Ohio, North Light.
- Kurt. H. (2002) Rapidviz USA, Crisp Publications.

Assignments: Portfolio 100%

Scheme of Examination: Self (Jury)

Learning Outcome:

By the end of this unit, Students will be able to:

- Establish an appropriate standard of drawing skills
- Understand form structure as physical & visual phenomenon and their representation.
- Understand basic composition & visual balance.
- Understanding geometric principles and their application.
- Understanding perspective, isometry and orthography drawing

Course Code:D705

Paper Code: SC

Title: Material Exploration and Techniques

Pre-requisite: N.A.

Objectives: The Module Aims

- to familiarize with various materials and their basic properties and use of tools & techniques in order to train the students' material skills, tactile abilities, behavioral understanding
- to enable the students to handle various materials, tools & processes appropriately to their intended application in design realization and applications

Syllabus:

- Introduction to the general workshop, tools & materials.
- Handling of tools and types of material (Hard & soft material)
- Limitation and inherent strengths of the material.
- Sculpting & modeling
- Apply additive & subtractive material manipulation.
- Apply decorative techniques and different surface finishes

Suggested books and references:

- Chris.L. (2004). **Inspirational Design: Metal**, Rotovision.
- Beata, T. (2001) **Paper** , Conran, Octopus Limited.
- Verhelst, W (1973) **Sculpture: Tools, Materials and Techniques**, Prentice Hall.
- Jaya.J. (1990) **Craft Traditions of India**, Tiger books,
- Oppi.U. (1985) **Jewellery Concepts and Technology**, New York, Doubleday,

Assignments: Documentation 30% and Final products 70%

Scheme of Examination: Self (Jury)

Learning Outcome:

By the end of this unit, Students will be able to:

- Orient themselves to a variety of materials & their behavioral differences
- Set standards of precision & accuracy levels of materials
- Handle various materials & related tools in different technical ways
- Understand the link between the character of materials & their appropriate use
- Choose & handle various material appropriately for different artistic or design visualization/realization purposes

Course Code:D705

Paper Code: SC

Title: Fundamentals of art & design

Pre-requisite: N.A.

Objectives: The Module Aims

- To introduce the students to elements and principles of design through relevant historic and contemporary examples.
- To train the students' visual perception and sensibility for principles and elements of design through observation and analysis and appropriate reproduction.
- To enable students to create basic design concepts including appropriate application of all design principles.
- To develop an appreciation of all creative fields especially history of art, fashion, adornment & ornamentation and design.
- To broaden the students, range of cultural references in styles, ornamentation & material expression

Syllabus:

- Design Elements (Texture, colour, form, feel)
- Design / aesthetic principles (Order & Movement, Placement, Size, Orientation, Alignment, Harmony, Rhythm, Balance)
- History of Art & Design (Understanding of art movements)
- History of Body Adornment and Ornamentation (adornment in different cultures)
- History of Gems & Jewellery (Emergence and journey of Jewellery as a universal form of adornment and journey of Gemstones)

Suggested books and references:

- Raren.G.D.H& Prescott, (1998) **100 Style & Designs** Bristol, Dempsey, Parr.
- Kyoto.S.Co. Ltd (1993) **Positive Design for Fashion Creations**, Japan.
- Johannes.I. (1997) **Design & Form: Basic Course at Bauhaus**, Thomas & Hudson Ltd,
- Danger, E.P. (1987) **Colour Handbook**, England, Gower Technical Press Ltd.
- Fashion from Concept to Consumer, Gini Stephens published by Pearson ,2005
- Clothing technology, H.Eberly Berger Verlag Europa published by Leher Mittel, 2010

Assignments: Documentation 100%

Scheme of Examination: Theory Exam

Learning Outcome:

By the end of this unit, Students will be able to:

- Understand principles & elements of design to enhance visualization.
- Use various drawing tools and materials to Record and Express design
- Establish appropriate standards of composition, aesthetics and skills.
- Students will become aware of art and design
- understand history of adornment and journey of Gems & Jewellery

Year 2 - Semester 3

Course Code:D705

Paper Code: SC

Title: 3D Computer Aided Jewellery Design

Pre-requisite: N. A.

Objectives: The Module Aims

To introduce the students to

- Develop a thorough understanding of 3D Cad Application.
- Enable the student to work with 3DCAD software effectively and apply the learnt skills successfully to 3D design assignments.
- It also emphasizes on guiding students about implementation of various designing skills and techniques for generating self-create design.
- To develop a Confidence for creating a Jewellery Design in 2D form and Converting in 3D object. Develop divergent thinking abilities to create innovative solutions.
- To develop a brief & develop design collection and submit a digital portfolio

Syllabus:

- Vector & raster-based systems
- Functions of 3D CAD software & their applications
- Creating 3D object by orthographic projections & manipulating basic solid forms
- Sections, volumes, weights & surface areas
- Rendering & use/development of materials library
- Presentations through tools of lighting, background, special effects
- Prototyping & product realization
- Presentation & documentation of process & final design products

Suggested books and references:

- AutoCAD, 3D Studio Max, SDRC Ideas, Jewel CAD, Rhinoceros software manuals

Assignments: Documentation 30% and Project 70%

Scheme of Examination: Self (Jury)

Learning Outcome:

By the end of this unit, Students will be able to:

- Develop confidence in using 3D CAD applications in design visualization, presentations & technical specifications
- Apply solid modeling to their design projects
- Create files with requisite technical specifications for rapid prototyping system
- Evaluate technical parameters, visual feel & material optimization of design prior to being made physically.
- Develop design collection
- Submit a digital & printed portfolio.

Course Code: D705

Paper Code: SE

Title: Gemstone Studies & Processing

Pre-requisite: N.A.

Objectives: The Module Aims

- To orient the students to broad based understanding of various precious and semi -precious gemstones on basis of their characteristic.
- To enable the students to develop an understanding of basic parameters of various gemstones according to different end uses.
- Understanding the process of gemstone identification and recognition of different cuts & their uses in relation to various Jewellery products.

Syllabus:

- Introduction to various colours of Precious and semi-precious gemstones, their characteristics, simulant, Physical &optical properties etc.
- Different types of shapes and cuts & terminology.
- Study Crystallography of gemstones
- Study of Synthetic Gemstones
- Quality assessment of gemstones on the basis of color and transparency.
- Process of assortment and grading rough stone, sawing, Pre-shaping, Calibration, dopping, Faceting and polishing of faceted and cabochon

Suggested books and references:

- Michael.O'D. (1994) TheColour Dictionary of Gemstones & Minerals, London, Blackcat.
- Richard.L. (1993) Handbook of Gem Identification,CA., Gemological Institute of America.
- DanaiMohsen.M. (2000) Dictionary of Gems and Gemology, Springer-VerlagTelos
- Gem Cutting: A Lapidary's Manual by John Sinkankas
- Cutting Gemstones: A Beginner's Guide to Faceting By John Broadfoot, Peter Collings

Assignments: Documentation 100%

Scheme of Examination: Theory

Learning Outcome:

By the end of this unit, Students will be able to:

- Identify different precious & semi-precious stones
- Identify various cuts, their application in different Jewellery & begin to appreciate colour & visual appeal
- Identify various parameters including the 4 c's etc in order to develop an overview of the BRD factors behind most natural & synthetic gemstones which form the underpinning of the global gem trade
- Identify different shape, size and cut of gemstones
- Understand the process involved in cutting and polishing of faceted and cabochon gemstone

Course Code: D705

Paper Code: SE

Title: Jewellery Material Studies

Pre-requisite: N.A.

Objectives: The Module Aims

- to familiarize with various materials such as metal, wood, ceramic, synthetic stones etc.
- to enable the students to handle various materials and related craft techniques, tools & processes appropriately to their intended application in design realization and applications

Syllabus:

- Introduction to various materials such as metal, wood, synthetic stones, ceramic etc.
- Introduction to crafting techniques using the materials (Hard & soft material)
- Limitation and inherent strengths of different material.
- Sculpting & modeling
- Apply additive & subtractive material manipulation.
- Apply decorative techniques and different surface finishes

Suggested books and references:

- Chris.L. (2004). **Inspirational Design: Metal**, Rotovision.
- Beata, T. (2001) **Paper**, Conran, Octopus Limited.
- Verhelst, W (1973) **Sculpture: Tools, Materials and Techniques**, Prentice Hall.
- Jaya.J. (1990) **Craft Traditions of India**, Tiger books,
- Oppi.U. (1985) **Jewellery Concepts and Technology**, New York, Doubleday,
- History of Indian Jewellery

Assignments: Documentation 30% and Final products 70%

Scheme of Examination: Theory Exam

Learning Outcome:

By the end of this unit, Students will be able to:

- Orient themselves to a variety of materials & their crafting techniques to be used in Jewellery Design and Manufacturing
- To Design and Develop range of Jewellery using different material

Course Code:D705

Paper Code: SC

Title: Precious Jewellery Design Project

Pre-requisite: N.A.

Objectives: The Module Aims

- Provide advanced experience to the students to design & develop **“precious jewellery collection”**.
- Students would be encouraged to work independently.
- To inculcate the concept of contextual design research. This module aims to develop in students an ability to develop a brief professionally.
- To apply creativity to develop their own uniquely styled design collection from concept to final prototype/mockup of original design.
- To approach precious Jewellery with flair & abundance of stretching pre-conceived limits.

Syllabus:

- To design & develop “precious jewellery collection”
- Development of individual style through experimentation of themes, innovative techniques & form manifestation
- Extensive exploration of concepts for collection through material & visual mediums
- Detailing & materials/treatment/components finalization
- Prototyping & product realization
- Presentation & documentation of process & final design products

Suggested books and references:

- Mascetti, Daniaela&Triossi, Amanda, (1996). “Bvlgari”, Milan, Leonardo Arte srl.
- Bennett, David &Mascetti, Daniaela,(1990), Understanding Jewellery, UK, Antique Collectors Club.
- Usha.B. (1999). Dance of the Peacock, New Delhi, India Book House.
- Frings, (1996). Fashion from Concept to Consumer, New Jersey, Prentice Hall.
- Elizabeth.R. (1999). Understanding Fashion, London, Blackwell Science.
- Trade Journals & Magazines
- Fashion magazines- Vogue, Jewellery Key Stone, JCK, Collezioni, Simplicity, Femina etc.

Assignments: Documentation 30% and Final products 70%

Scheme of Examination: Self (Jury)

Learning Outcome:

By the end of this unit, Students will be able to:

- On completion of this module the student should be able to:
 - Understand & apply the process of precious jewellery collection design

- Undertake critical self and peer evaluation
- Demonstrate an individual sense of research & critical analysis through explorations.
- Demonstrate individual flair beyond typically commercial products in precious Jewellery
- Confidently approach new concepts & styles demonstrating potential of materials & processes.
- Realize products in finer details as working prototypes
- Present the design collections with aesthetic sophistication