# Two Year M. Voc. in Hospitality and Hotel Management

## Fundamental of hospitality

Unit	Topic
Unit-1	Hospitality Industry – A Profile Meaning & definition, historical evolution and
	development, hospitality as an industry, complimentary role with other
	industries, contribution to Indian and global economy.
Unit-2	Hospitality Products and Services: Hospitality accommodation, food and
	beverage facilities, ancillary services, support services, Hospitality
	Organizations.
Unit-3	Hospitality Distribution Channels: Meaning and definition, functions and levels
	of distribution channels, Major hospitality distribution channels – travel agents,
	tour operators, consortia and reservation system, global distribution system
	(GDS), Internet.
Unit-4	Current Scenario: Major players in the industry – India and worldwide, present
	trends in industry, emerging markets, role of support services and infrastructure,
	impact of international and national events, present scenario and future
	projections of HR issues and technology in industry.

#### **Organization Behaviors**

Unit	Topic
Unit-1	Introduction to Organizational Behaviors
	Definition of OB, relevance and its scope.
	Relationship to other fields.
	Objectives of OB.
	Behavioral Approach to Management
Unit-2	Organizational Design &; Culture
	Modern Organizational Design.
	Delegation &; Decentralization.
	Organizational Culture – Definition &; Characteristics
Unit-3	Human Behaviors
	Nature &; Dimensions of Attitude.
	Nature &; Importance of Perception – Social
	Perception.
	Personality – Meaning and Personality Traits.
	Group – Nature, Types, Group Dynamic s and
	Group Decision Making
Unit-4	Motivation
	Meaning &; Importance.
	Techniques.
	Theories of Motivation – Maslow &; McGregors
Unit-5	Learning
	1.Process of learning.
	2 Principles of learning.

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3.Organisations Reward System.
4. Behavioral Management
Conflict Management
1 Traditional Vs Pre sent Views
2 Reasons for Conflicts
3 Strategies to overcome conflict.
Stress Management
1. Concepts of Stress
2 Sources &; Effects of Stress
3 Strategies to overcome individual &; organizational stress.
Diversity And Ethics
Nature of Diversity
1 Reasons for the Emergence of Diversity
2 Specific Characteristics of Diversity
Managing Diversity
1 Developing the multicultural Organization
2 Individual Approaches to Managing Diversity
3 Organizational Approaches to Managing Diversity
Ethics &; Ethical Behavior in Organizations.
1 The impact of ethics on "Bottom-Line" Outcomes
2 Sexual Harassment
3 Pay and promotion Discrimination
4 Employee Privacy Issues

## **Principal of Management**

Unit	Topic
Unit-1	Introduction to management theory: Definition of Management, Nature and
	Functions of Management, Management — Science or Art, Evolution of
	Management thought (Taylor, Fayol, Hawthorne Experiment)
Unit-2	Planning: Definition, Features of Planning, Types of Planning (Operational,
	Tactical Strategic, Formal Informal, Function, Corporate, Proactive, Reactive),
	Limitations of Planning
Unit-3	Leadership: Theories (Trait, Behavioral, Situational Approach), Styles
	(Autocratic, Participative, Free – Rein), Managerial Grid, Fiedier's Contingency
	Model
Unit-4	System & Process of Controlling: Basic Control Process-(Establishing Standards,
	Measuring Performance, Correcting Deviations), Principle of Critical Point
	Control, Control as Feedback, Real Time and Feed Forward, Direct Control-
	Definition-Causes of Negative Deviation Assumptions Underlying Direct
	Control, Preventive Control
Unit-5	Communication and Group Dynamics: Definition, Process, types of
	Communication, Barriers of Communication, Characteristics of Effective
	Communication, Concept of Group, Types of Group, Group Behavior, Norms.

## **Food & Beverage Service Management**

Unit	Topic
Unit-1	PLANNING &OPERATING VARIOUS F&B OUTLET A. Physical layout of
	functional and ancillary areas B. Objective of a good layout C. Steps in planning
	D. Factors to be considered while planning E. Calculating space requirement F.
	Various set ups for seating G. Planning staff requirement H. Menu planning I.
	Constraints of menu planning J. Selecting and planning of heavy duty and light
	equipment K. Requirement of quantities of equipment required like crockery,
	Glassware, Cutlery - steel or silver etc. L. Suppliers & manufacturers M.
	Approximate cost N. Planning Décor, furnishing fixture etc
Unit-2	FUNCTION CATERING BANQUETS A. History B. Types C. Organization of
	Banquet department D. Duties & Duties & E. Sales F. Booking
	procedure G. Banquet menus BANQUET PROTOCOL, Space Area requirement,
	Table plans/arrangement, Misc-en-place, Service, Toast & Toast procedures
	INFORMAL BANQUET, Réception, Cocktail parties, Convention, Seminar,
	Exhibition ,Fashion shows 08 25%, Trade Fair, Wedding, Outdoor catering
Unit-3	FUNCTION CATERING BUFFETS A. Introduction B. Factors to plan buffets
	C. Area requirement D. Planning and organisation E. Sequence of food F. Menu
	planning G. Types of Buffet H. Display I. Sit down J. Fork, Finger, Cold Buffet
	K. Breakfast Buffets L. Equipment M. Supplies N. Check list
Unit-4	GUERIDON SERVICE A. History of gueridon B. Definition C. General
	consideration of operations D. Advantages & Dis-advantages E. Types of
	trolleys F. Factor to create impulse, Buying – Trolley, open kitchen G. Gueridon
	equipment H. Gueridon ingredients
Unit-5	KITCHEN STEWARDING A. Importance B. Opportunities in kitchen
	stewarding C. Record maintaining D. Machine used for cleaning and polishing E.
	Inventory

#### **Food & Beverage Service Management-Practical**

Unit	Topic
Unit-1	Planning & Operating Food & Deverage Outlets Class room Exercise
	.Developing Hypothetical Business Model of Food & Beverage Outlets   Case
	study of Food &Beverage outlets - Hotels & Restaurants
Unit-2	Function Catering – Banquets   Planning & Description of Planning Planning Property Planning
	Banquets   Planning & Dutdoor caterings, Function Catering –
	Buffets Planning & Duffet various types of Buffet
Unit-3	Gueridon Service   Organizing Mise-en-place for Gueridon Service   Dishes
	involving work on the Gueridon Task-01 Crepe suzette Task-02 Banana au
	Rhum Task-03 Peach Flambe Task-04 Rum Omelette Task-05 Steak Diane
	Task-06 Pepper Steak
Unit-4	Kitchen Stewarding   Using & operating Machines   Exercise – physical
	inventory