



RAJASTHAN ILD SKILLS UNIVERSITY

Skill Component Semester Structure Table Syllabus Format

COURSE TITLE: B.Voc in Fashion Design

SEMESTER : Vth

	Course Code	Title of Paper	Paper Category Skill Compulsory (SC) Skill Elective (SE)	Credits			Total credits
				Theory	Practical	Self/Project/Industry	
1		Portfolio Development	Skill Compulsory	0	0	4	4
2		Graduating Project	Skill Compulsory	0	0	14	14
	Total Credits			0	0	18	18

PORTFOLIO DEVELOPMENT

Course Code:

Course Name: Portfolio Development

Credits: 4

Pre-Requisite: NIL

Hours: 120

Aim – The Course aims at to assist and mentor students in assembling a comprehensive portfolio of their academic work. Students will learn graphic techniques, as well as how to organize and layout their projects in both book and digital formats. The purpose of the portfolio is to showcase each student’s best technical, creative, and analytical skills. The end product will be a customized template that can then be supplemented with new projects as students continue to develop professionally. The portfolio will be required for applying for internship and job positions and successfully transfer to a B.Voc in Fashion Design program.

Units	Course Contents	No. of hours
Unit I	DESIGN BOARDS <ul style="list-style-type: none">• Develop various boards like theme board, mood board, story board, color board, fabric swatch board, pattern board and flat pattern for all the Design projects	10
Unit II	PROFESSIONAL GUIDELINES & ETIQUETTE <ul style="list-style-type: none">• Workplace Etiquettes• Common Personal Values	30
Unit III	INTRODUCTION TO HAIR STYLING & MAKE UP <ul style="list-style-type: none">• Compile and present the portfolio effectively	10

Learning Outcome:

- Enhance and polish the quality of previous design work to create smooth transition from project to project
- Identify key components of each project and accentuate the strength of the project, constructing the meaningful storyline of portfolio.
- Illustrate the effective layout of design process and design product.
- Create both physical and digital portfolio format for various uses and increase accessibility of design work by potential employers
- Create portfolio with excellent craftsmanship and clear communication 6. Prepare a resume and design statement.

Course Outcome:

- Student(s) will demonstrate competence in preparing a marketable portfolio.

Assessments

Assessment 1 (80%) – Building a professional portfolio

- Photography styling in indoor and outdoor, Selection of location for an indoor / outdoor, Creation of a suitable ambience / backdrop for shoot, Selection of model, Coordination of movement, mood and image of model and apparel with proper hairstyling, makeup, footwear and accessory with proper fashion blogging techniques.

OR

- Create a plan for a client incorporating style, image and identity using visual and written presentation. Creating look for 2D (Print media) & 3D (TV Music Video etc.)

Assessment 2 (20%) - Viva Voce

Learning and Teaching Strategy

The course is delivered via online and face-to-face mode; Classes will consist of lectures, Demonstrations, Visits, Self-work by the students and presentations.

References

- Study of famous fashion photographers and stylist, Vogue, Cosmopolitan, ELLE, and International Fashion Magazines
- Fashion Stylist handbook, Danielle Griffiths, Laurence King Pub. Ltd., 2016
- Basic fashion design styling, Jacqueline Mc Assey.
- Fashion 2.0: 1by Yuli Ziv- 2011
- Introduction to Photography handbook, Michael Freeman, Grange Books Pub. Ltd.

Graduating Project

Course Code :

Course Name: Graduating Project

Credits : 14

Pre-Requisite : Completion of all the Previous Subjects

Hours : 420 Hours

Aim – Student need to do the Final project in the industry, or the design brief should be from the industry. Students must select industry of their own interest and create design brief under the industry guide lines. Students need to investigate thoroughly on the chosen subject and create innovative design solution through depth research and investigation. Student may choose a theme and can work on issues of social context, heritage, sustainability, any current issues with the industry recommendation for whom they are developing the collection. Student should display technical understanding of the garment realization and technical sheets with the process documentation.

Units	Course Contents	No. of hours
Unit I	Project Orientation and concept building <ul style="list-style-type: none"> • Contextual research and creating own design brief. • Developing all boards • Concept building and finalization of concept. 	100
Unit II	Translation of concept <ul style="list-style-type: none"> • Material sourcing and Material explorations, • Silhouette explorations, design explorations • Design developments • Range developments and finalising of range • Flat drawings and Design analysis 	100
Unit III	Construction of Toiles <ul style="list-style-type: none"> • Pattern making of all the toiles. • Construction of the toils • Fit checking and corrections in the patterns and constructions 	100
Unit IV	Final garment construction and Project portfolio <ul style="list-style-type: none"> • Three ensembles in final fabric with actual textile surface and technical details. Development of technical sheets and look book. • Process book with the evidence of technical realization from sketch to 3D product • Project Portfolio 	120

Learning Outcomes

1. Student will be able to Conduct independent research on their design brief and able to achieve potential conceptual guidelines.
2. Students will be able to display understanding of design process resulting translation of design concept to materials explorations and silhouette developments
3. Student will be able to develop a cohesive range based on the chosen theme and concept through critical design analysis.
4. Student able to demonstrate appropriate pattern making and garment construction skills for three-dimensional realization of the chosen range.

Assessments

Assessment 1 (20%) – **Concept Presentation**

Assessment 1 (30%) **Toil Jury**

Five toiles with all technical details and indication of final surfaces

Assessment 1 (50%) **Final Jury**

Three ensembles in final fabric with all the technical details and look book. Process book

Learning and Teaching Strategy

The course is delivered via Mentoring, Workshops and Master classes. Presentation's manual and digitally.

Suggested Books:

- Sorger, Richard and Udale, Jenny (2006) Fundamentals of Fashion design. Switzerland: AVA
- Rousso, Chelsea (2012) Fashion forward. London: Fairchild Books
- Dawber, Martin (2013) Complete Fashion Sketchbook , U.S.A. :Pearson Renfrew, Colin(2009) Developing a Collection. Switzerland: AVA Publishing
- Udale, Jenny. (2014) Textiles and Fashion, London: Bloomsbury.
- Atkinson, Mark.(2012) How to create your final collection. London: Laurence King
- Armstrong, H. J. (2009) Pattern making for Fashion Design, 4th Edition. New Delhi: Dorling Kindersley India Pvt Ltd.
- Aldrich W. (2015) Metric Pattern Cutting for Men's Wear, 6th Edition. London: Blackwell Publishing
- Aldrich W. (2015) Metric Pattern Cutting for Women's Wear, 6th Edition. London: Blackwell Publishing.